Advertise with Dapp.com

Promote your blockchain products & services on Dapp.com Network.
Connect your brand & grow your audience with our community of dapps, cryptocurrency & blockchain enthusiasts and users around the world.

Why Us

1,100,000+
Monthly Pageviews

8,000+
Daily Active Users

130,000+
Registered Users

13,000+
User Generated Content

Over 300 Projects Have Promoted on Dapp.com

Blockchain

- TRON
- Terra
- Vexanium
- TomoChain
- ICON
- Neo
- Chiliz
- McashChain

Products

Exchange

- Huobi Global
  2,800 new users and over 750 trading users in 1 month.
- FTX.com
  Over 3,000 new users and over 280 deposit users in 1 month
- crypto.com

DeFi

- KyberNetwork
- Aave Protocol
- Bankroll
- Equilibrium

Utilities

- Totle
- fuse.io
- Adex Network

Games

- Decentraland
- CryptoDozer
- Blockchain Cuties
- Upland
- CryptoKitties
- Sandbox

Casino

- Wink
- 1xBit
- TrustDice
- TKN.com

Banner

Homepage Banner on Dapp.com

- 3 Slots Available. Rotated every 3 seconds.
- One of our most popular and premium ad placements on the site due to the brand uplift and recognition by users.
- Get maximum visibility with almost 100% guaranteed display to all users of dapp.com on web and mobile, on the day that you run it.
- 2.8% CTR (Compare to CMC 0.15%)

$40/cpm

General Banner on Dapp.com

- Top banner: Display on the top of all pages on dapp.com except homepage and ranking page.
- CTR 1%

$16/cpm

Side Banner on Dapp.com

- Display on the right handside of all dapp.com Product Pages and Article pages.
- 3 new articles will be published every week with main banner on homepage and promote over all the social media channels of dapp.com (Twitter, Facebook, Telegram, Medium)
- CTR 0.5%

$10/cpm

Featured Spot

On Dapp.com Ranking

- Feature with dapp stats. Targeting Senior dapp users & Investors.
- Display on "Dapp Ranking" page and all the "Topics" ranking pages.
- CTR 6% (To your product page on Dapp.com)

$15/cpm

Search Keywords on Dapp.com

- Feature your product as a "AD" search keyword under the search bar on the website. When users click on the search bar, it will display your product. It will direct to your product page in the search results.
- Get maximum visibility with 100% guaranteed display to all users of dapp.com on web and mobile, on the day that you run it.
- CTR 1.17% (To search result page)

$5/cpm

On Dapp.com Users' Favourite

- Featured your product as a "AD" project with a short review made by your users to explain your product's highlight on the Homepage Users' Favourite section.
- Display on homepage.
- CTR 4.5% (To your product page on dapp.com)

$5/cpm

On Playlist

- Feature your product as a "AD" project in all dapp.com editor's playlist.
- Display on all the expanded and enclosed playlists on the homepage.
- An average amount of 3 new playlists are created each week and get promoted over our social media channels (Twitter, Facebook, Telegram, Medium). Your product will have a high chance to be exposed to all members across different channels.
- CTR 17% (To your product page on dapp.com)

$12/cpm

Opera Dapp Store

Homepage Banner on Opera Dapp Store

- Only 3 Slots Available.
- Showcase your projects to whoever activated their crypto wallet using the Opera Browser (350 million monthly active users).
- Dapp users to directly access your products from the banner ad using their user-friendly Opera Wallet.

$500 / Week

On Opera Website Ranking

- Only 1 Slot.
- Feature with dapp stats. Targeting Senior dapp users & Investors.
- Users to directly access your products from the banner ad using the user-friendly Partnered Wallet.

$300 / Week

Content Post

Article Post on Dapp.com

- Our editor-generated article to introduce and explain your product with a how-to angle to all users.
- The article will be featured in the "Trendy" section at Dapp.com homepage.
- Good for product SEO.

$400 / Post

Social Media Post on Dapp.com

- Social media posts on the Dapp.com official **Twitter**, **Facebook** and **Telegram** Group.
- One of the most influential Twitter account in the blockchain space. The most active account for dapps. Follow by and regularly engaged with industry thought leaders such as Brook Pierce, Justin Sun, CZ etc.
- High impression and good engagement. Average tweet impression 8k -12k.

$600 / Post

Newsletter

- Over 35,000 worldwide high-quality subscribers consist of investors, developers, senior dapp users.
- High impressions and engagement rates with promotion campaigns.
- Averaging 15% open rate, 10% CTR. (compare to industry benchmark 5% & 2%)

$200 / Post

What's Hot on Dapp.com Homepage

- 5 Slots available.
- The package includes 4 posts/per month. Each post will be shown on the homepage What's Hot section for 2 days.
- Get maximum visibility with almost 100% guaranteed display to all users of dapp.com on web and mobile, on the day that you run it.
- 1.5% CTR, directly link to your website.

$400/4 posts in a month

Customized Campaign

- Dedicate awareness campaign or User Acquisition Campaign for your project by our experienced campaign design team based on the unique selling points of your project.
- High impression and high engagement. Campaigns are designed for cross channels marketing.
- Includes campaign design, Main Banner exposure, article posts, social media posts, etc.

$3,000+

ICON Awareness

- The purpose of the campaign is to spread the technical advantages and use cases of the ICON blockchain.
- Campaign duration: 6 days.
- Number of participants: 7,000+ participants to learn about ICON ecosystem.
- 6-days Twitter impression: 140,000+

FTX User Acquisition

- The purpose of the campaign is to generate great awareness to FTX.com and eventually get more people to trade on FTX.
- Brand exposure of 300,000+ on web and social media.
- Over 3,000 new users to FTX in 1 month
- Over 280 deposit users in 1 month

Huobi User Acquisition Campaign

- The purpose of the campaign is global user acquisition. Get more registered users and trade users on Huobi Global.
- 1 month campaign
- Over 2,800 new users to Huobi in 1 month
- Over 750 new trading users to Huobi in 1 month

Email to contact us at cecilia@dapp.com.